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Adelaide the perfect host

Adelaide, a city where major conferences are embraced and delegates welcomed, is the perfect location to host any event.

Large enough to be cosmopolitan yet compact enough to avoid big-city congestion, inconvenience and high costs, Adelaide is the destination of choice for many international meetings and events.

“Unlike other cities where big events tend to get lost, in Adelaide they make an impact on the city’s streets with guests strolling between Adelaide Convention Centre, luxury hotels, restaurants, cafes, shopping strips and art galleries,” Adelaide Convention Centre Chief Executive Alec Gilbert says.

“With an international airport just a 10 minute drive from the city centre and superb accommodation options for thousands of delegates in Adelaide, the city is the perfect host for international conferences and Adelaide Convention Centre the perfect venue,” says Mr Gilbert.

“The city’s ease of access makes the planning and logistics for events of all sizes much simpler and in turn reduces associated costs as well.”

Adelaide Convention Centre is the most environmentally and socially responsible Centre in Australasia.

“We aim to set a global benchmark leading the way in corporate social responsibility and environmentally friendly meetings and events, and the Centre has earned a reputation for being at the industry forefront with innovative ideas and efforts,” says Mr Gilbert.

“Demonstrating our Gold Service, Green Attitude business promise, we’re doing everything in our power to make our centre, our events, and even our delegates, as eco-conscious as possible with initiatives such as our Sustainable meetings packages and carbon emission offset options on offer.”

The focus on sustainability and innovation is reaping recognition with the Centre acknowledged as a “Climate Action Innovator” under an Australian-wide pilot environmental scheme late last year as well as becoming part of the international Green Globe community recognised for its commitment and leadership in sustainable environmental practices.

Some of the initiatives the Adelaide Convention Centre has introduced include carbon offsetting, low food mile catering, composting, recycling, and a native tree growing program. The Centre also regularly donates unused food to Foodbank SA, the State’s largest hunger-relief organisation and donates old uniforms to charity organisations.

“With the ability to cater for up to 6,500 banquet guests and with 10,450m² of pillarless floor space, Adelaide Convention Centre is a versatile, accommodating and award-winning venue, and Adelaide is the perfect location for international meetings, conferences and events,” says Mr Gilbert.

Further information: Jodie van Deventer, Deventer PR & Communications, on 0427 408 588 or jodie@deventer.com.au

