

## BRISBANE CONVENTION & EXHIBITION CENTRE MEETS MARKET DEMAND

The International reputation and ranking of the Brisbane Convention & Exhibition Centre has strengthened steadily in recent years and demand for its facilities, services and location has also increased – to the extent that construction is about to commence on the much anticipated expansion of the Centre’s facilities.

*Brisbane Convention & Exhibition Centre on Grey Street*, scheduled to open in mid 2011, will add five levels of boutique meetings and event space to the existing Centre, including two levels dedicated to meetings and conventions, representing 50% increase in the Centre’s convention facilities.

The new expanded Brisbane Centre will be the only convention centre in Australia with three stand alone plenary halls - able to accommodate from 400 to 8,000 delegates - and 42 meeting and event spaces and will clearly establish Brisbane Convention & Exhibition Centre as Australia’s most flexible meetings and events venue.

The 24,000 square metre development will have a direct interface with South Bank’s Grey Street, the vibrant retail and restaurant hub of the unique South Bank Convention Precinct, home to Brisbane’s thriving cultural and arts community.

With its iconic contemporary design and five star green rating, the new Brisbane Convention & Exhibition Centre on Grey Street will change the architectural landscape of South Bank, adding to its vibrancy and enhancing its reputation as a world class urban lifestyle precinct.

Brisbane Convention Centre General Manager, Robert O’Keeffe said the expansion will meet the increasing demand for conferences of 400 and 600 delegates and will provide greater flexibility in accommodating events of different sizes at the one time.

“The new development will strengthen the Centre’s position in an increasingly competitive global market and will enhance Brisbane’s growing international profile and existing strong appeal as a leading destination for business events,” he said.

Key features of Brisbane Convention & Exhibition Centre on Grey Street:

- 18 additional meeting and event spaces
- Spacious Foyers
- Two state of the art tiered auditoria – with 600 and 400 capacities
- Two executive boardrooms
- Two dedicated speakers’ presentation centres
- Brisbane’s finest function room with city and river views
- Additional Ballroom

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