

TABEE 2008 NEW PRODUCT OVERVIEW

TABEE 2008 has seen a considerable number of new and refreshed products from around Australia being represented.

Australia can deliver fresh, new products which demonstrate Australia's unique attributes as a premium incentive and meetings destination.

Below is a guide to a range of new Australian products. Further information can be obtained from the local Australian Convention Bureaux member, with contact details provided below.

SYDNEY, NEW SOUTH WALES

- **FLAGSHIP CHARTERS**

Flagship Charters represent a select fleet of charter boats. In late 2007, the Bella Vista was launched on Sydney Harbour. The three level glass ballroom boasts three-metre high glass windows, spacious wrap around decks, full size decks at the front and rear and an open top deck.

- **FRASER SUITES**

Fraser Suites is the city's newest 5 star luxury all suite apartment hotel, located in the heart of Sydney. The elegant 42 level glass tower has 201 suites and embodies the virtues of light, space and innovation. Fraser Suites Sydney specialise in small to medium meetings and can cater for up to 140 guests.

- **GREATER UNION GEORGE STREET**

The refurbished Greater Union George Street is conveniently located in the heart of Sydney. Boasting four superb Gold Class cinemas (seating up to 60), two enormous GMAX auditoriums with 20 metre screens (seating up to 500), 10 Senstadium cinemas as well as bar and dining facilities, Greater Union George Street is the perfect location for your next corporate or social event, conference or workshop.

- **HARBOURS EDGE – EVENTS CENTRE**

One of Sydney's newest unique venues, opened in late 2007. Harbours Edge is situated in the modern and vibrant Darling Harbour precinct and close to all forms of transport and a range of hotel accommodation. Offering breathtaking views from the wrap around balcony and floor to ceiling glass frontage, the venues caters for groups of all sizes, from an intimate affair for 50 guests to a lavish cocktail party for up to 1,200 guests.

- **PULLMAN HOTEL SYDNEY OLYMPIC PARK**

Opening mid 2008 this 5 star hotel will showcase 210 rooms, 340sqm of conference space, pre-function areas, boardroom, executive lounge, restaurant, bar, parking and access to the adjacent Novotel and Ibis hotels. The hotel is located at Sydney Olympic Park.

Tourism Australia

Darling Park, Tower 2, Level 18, 201 Sussex Street, Sydney NSW 2000
Telephone +61 2 9360 1111 Facsimile +61 2 9361 1793 bea@tourism.australia.com

businessevents.australia.com

ALICE SPRINGS/AYERS ROCK, NORTHERN TERRITORY

- **ALICE SPRINGS CONVENTION CENTRE**

The award-winning 1,200 seat Alice Springs Convention Centre, which opened in 2002, is undergoing a soft refurbishment, with new carpeting being provided for the MacDonnell Room. Adjoining the Convention Centre, Limericks Inn at the Lasseters Hotel Casino is undergoing redevelopment, and will become known by the new name of The Juicy Rump. The revitalised venue will include a beer garden, lounge area, extended alfresco deck and indoor areas, all with great views of the spectacular MacDonnell Ranges, a feature of the Alice Springs landscape.

- **MANY HANDS ART CENTRE**

Ngurratjuta Itja Ntjarra, also known as the Many Hands Art Centre, is based in Alice Springs and is a place for the indigenous Western Aranda artists to come together to paint, share and learn new techniques and ideas. The centre welcomes group bookings of up to 15 people for half day workshops with the artists, which include paints, canvas and morning tea.

- **QUEST ALICE SPRINGS**

Enhancing the range of accommodation options already available in Alice Springs is the newly opened Quest Apartments. With 68 apartments, the property is located on South Terrace just 1.3km from the Alice Springs Convention Centre. Quest Alice Springs offers a range of studio, one, two and three bedroom apartments. Each apartment is fully self contained with full kitchen, washer, dryer, separate lounge/dining room and working desk. The property also features conferencing facilities for up to 50 delegates, an outdoor heated swimming pool and a BBQ area.

- **VOYAGES AYERS ROCK RESORT**

Guests at Voyages Ayers Rock Resort will have the perfect way to relax and unwind after a day of activities in Central Australia. The Ayers Rock Resort Spa will open in late April 2008, giving visitors the chance to indulge in a massage or spa treatment and soak up the spirituality of their environment. The spa, which is being built at a cost of \$1.8 million and will be situated at the 5 star Sails in the Desert Hotel at the resort, will feature four treatment rooms.

DARWIN, NORTHERN TERRITORY

- **CROCOSAURUS COVE**

Opening in May 2008, Crocosaurus Cove will feature the NT Saltwater Crocodile and everything that is 'crocodile' related. The A\$29 million project, which will be an iconic Darwin attraction, is set over 5000 square metres. At least seven enormous adult crocodiles will be on display in specially designed tanks, and visitors will see nests, hatchlings and yearlings. This unique venue will be available for cocktail functions with a difference.

- **CROWNE PLAZA DARWIN**

This 5 star hotel is currently undergoing a major refurbishment. The 235 room CBD hotel offers deluxe accommodation and state-of-the-art work space for the busy traveler. On completion of the refurbishment in late March 2008, Crowne Plaza Darwin will not only provide guests with a premiere location and superb facilities but also luxuriously designed accommodation rooms.

- **DARWIN CONVENTION CENTRE**

The new world-class, multi-purpose 1,500 seat Darwin Convention Centre currently under construction is perched dramatically over the sea and yet is only minutes walk to the Darwin CBD. It will feature highly flexible and adaptive spaces to cater for meetings, banquets, conventions and exhibitions. Making the most of Darwin's spectacular weather, the Centre has been designed to breathe fresh air into every event. The Darwin Convention Centre is accepting bookings from July 2008.

- **DUGONG BEACH RESORT**

Dugong Beach Resort is located on Groote Eylandt on the Gulf of Carpentaria, just a 30 minute flight from Darwin. The resort is situated directly on the coastline on approximately 25 hectares allowing sea views from all over the resort. The property consists of bungalows and business suites, a fishing village, large restaurant and bar area with outdoor decking and a jetty. Other features include conference and gym facilities, a cultural building, and large swimming pools.

- **SAVILLE PANDANUS**

Saville Pandanus offers spacious apartment style accommodation with hotel services. Rising 28 levels in the heart of Darwin's CBD, the property offers spectacular views of Darwin Harbour with features including a restaurant, day spa, concierge and room service. Comprising 330 studio, one and two bedroom apartments and conferencing space, Saville Pandanus opens in April 2008.

BRISBANE, QUEENSLAND

- **EMPORIUM HOTEL**

Opened in June 2007, the 5-star Emporium Hotel sets a new standard in contemporary accommodation in Brisbane. This beautiful boutique hotel offers 106 suites, each custom-designed and featuring contemporary finishes and premium facilities.

- **GALLERY OF MODERN ART**

The Gallery of Modern Art (GoMA) is Australia's largest gallery of modern art and the first to house a purpose-built cinémathèque. From 8 December 2007 to 30 March 2008 GoMA is hosting an exclusive first – Australia's first major survey exhibition of works by international art icon Andy Warhol.

- **RIVERLIFE MIRRABOOKA – ABORIGINAL CULTURAL EXPERIENCE**

Riverlife Mirrabooka is a unique Australian experience that gives visitors the chance to participate in a traditional Aboriginal song and dance experience with descendants of the local Yuggera Tribe. Visitors can sit by the banks of the Brisbane River underneath the city cliffs and see Indigenous stories come to life. They will witness traditional fire starting techniques, learn the special techniques of didgeridoo playing and native dancing and gain an insight into the history of this ancient land.

- **STRADBROKE ISLAND BEACH HOTEL**

One of Queensland's most iconic hotels has reopened for business following a multi-million dollar redevelopment. The Stradbroke Island Beach Hotel now offers function facilities suitable for conferences, seminars and special events of up to 150 guests (cocktail style). In addition, the new hotel complex offers a range of accommodation options and a day spa.

GOLD COAST, QUEENSLAND

- **CONRAD JUPITERS**

Conrad Jupiters celebrated a \$53 million casino refurbishment, a brand new live theatre show and a five year plan that is set to transform the precinct into a world class entertainment venue. The biggest casino upgrade in its 21 year history included the expansion of the gaming floor, the construction of stunning balconies with views of the Gold Coast skyline and two new bars. This year, Conrad Jupiters will undertake a \$16 million hotel upgrade and complete refurbishment of the Pavilion Ballroom and the hotel's convention area.

- **WATERMARK HOTEL AND SPA**

Watermark Hotel and Spa now boasts 5 state-of-the-art conference venues. Over the next six months, Watermark Hotel and Spa will undertake a multi-million dollar refurbishment program to both Club Watermark and Deluxe room types. The refurbishment will see the hotel capitalise on its coastal surrounds whilst delivering comfort and functionality in sophisticated, contemporary Gold Coast style.

- **CROWNE PLAZA ROYAL PINES GOLF RESORT AND SPA**

Crowne Plaza Royal Pines Golf Resort and Spa's multi-million dollar transformation included luxury refurbishment of guest rooms, reception, the swimming pool area, seafood buffet restaurant and coffee lounge. The Resort has also introduced an interactive games zone, the ultra modern Hydrate Bar, and an exotic new Angsana Spa complete with Marcus Edward Hair Salon. Developed and managed by the award winning Banyan Tree, the Angsana Spa specialises in organic products, holistic treatments and traditionally Thai trained therapists. The Resort also offers a world class 27-hole championship golf course.

- **GOLD COAST INTERNATIONAL**

The Gold Coast International hotel or GCI, is one of the Coast's largest conference and event venues that offers exceptional 5-star facilities and service right in the heart of Australia's tourism capital - Surfers Paradise. The hotel's recently refurbished Grand Ballroom is flexible to hold up to 750 delegates. Outfitted with wireless hi-speed Internet access as well as state-of-the-art facility upgrades, the ballroom offers refreshing interiors with custom-made carpets, accentuated by the use of earthy and warm paint schemes finished with modern fittings.

SUNSHINE COAST, QUEENSLAND

- **OUTRIGGER HOTELS & RESORTS**

Outrigger Hotels & Resorts has secured a significant jewel in Noosa's five-star resort crown, following the announcement it had reached an agreement in principle with joint venture developers Leighton Properties and the Macquarie Group of Companies, to manage the \$300+ million Viridian Resort & Spa.

Currently under construction and due to open in 2009, the 192 unit Viridian Resort & Spa is located on Noosa Hill, bordered by the Noosa National Park and overlooking the internationally-acclaimed Laguna Bay and Hastings Street precinct. When completed, the Viridian Resort & Spa will feature 11 buildings centred around the resort's premier leisure facilities, including two swimming pools, a theatrette, poolside dining, bar, restaurant, gym/sauna, day spa and the largest conference facilities in the region.

WHITSUNDAYS, QUEENSLAND

- **QUALIA**

qualia, a unique Australian expression of world-class luxury, is situated on the secluded northern-most tip of Hamilton Island. Inside this resort, feel time unravel in exquisitely appointed pavilions that sit in perfect harmony with the Island's unique location. qualia features 60 elegant private one bedroom pavilions accessible only to the Resort's guests. Guests will also be able to enjoy Spa qualia, a state of the art gym and yoga centre, two infinity pools and two restaurants – the elegant Long Pavilion restaurant and Pebble Beach – a more casual space, will provide exceptional food and wine experiences.

- **DENT ISLAND GOLF COURSE**

In early 2009, tee off at Australia's only 18-hole island golf course located on Dent Island. Imagine enjoying this Peter Thompson designed course while you take in the 360 degree views of the spectacular Whitsundays.

- **GREAT BARRIER REEF YACHT CLUB**

The iconic Great Barrier Reef Yacht Club will open its doors in early 2009. The Yacht Club will be located at the entrance of the Hamilton Island Marina and will feature magnificent dual-water vistas of both the marina as well as Dent Passage. The Yacht Club will feature a waterfront swimming pool, bars, dining and conference and function facilities, as well as a private members area.

HOBART, TASMANIA

- **PURE TASMANIA'S PINERS AND MINERS**

Pure Tasmania's Piners and Miners experience at Strahan includes a four wheel drive journey by road and rail deep into wilderness where once piners cut and floated out valuable Huon Pine and many mines operated. The return journey by a luxury cruise vessel provides unique World Heritage scenery along the King River.

- **REDBANKS FISH AND FIELD**

Redbanks Fish and Field encourages a complete outdoor experience only forty five minutes from Hobart. Trout fishing, clay target shooting, small bore rifle shooting, archery and aqua golf, make for a challenging and competitive day for corporate groups.

- **HENRY JONES ART HOTEL**

Hobart's top five star boutique hotel with 50 rooms stands on the waterfront in a row of historic warehouses dating from the 1820's. This former IXL jam factory has been transformed into an enthralling first class hotel showcasing the work of Tasmania's finest visual and performing artists.

- **ISLINGTON HOTEL HOBART**

The Islington Hotel blends the original Regency house - with morning room, drawing room and library - with a new architecturally designed glass conservatory and bar, open-plan country style kitchen, outdoor pavilion and day spa to suit all moods and occasions. The hotel has 11 individually designed rooms, custom made king sized beds, state of the art technology, marble bathrooms with heated floors. Throughout the property antiques, rich fabrics, artwork and comfortable furniture come together with modern amenities and world class service.

- **PEPPERMINT BAY**

Peppermint Bay at Woodbridge and the Peppermint Bay Cruise are the result and vision to link Hobart's stunning waterways with a world-class destination in the rich and beautiful southern region. Situated in the charming waterfront rural village of Woodbridge, Peppermint Bay is a breathtaking waters edge destination that enjoys unsurpassed views of the D'Entrecasteaux Channel and the lush rolling hills of the Huon. Just a short journey south of Hobart by water on a luxury high-speed catamaran or by road via the picturesque Channel Highway, Peppermint Bay provides the perfect venue for off-site lunches or dinners and incentive delegates.

MELBOURNE, VICTORIA

- **MELBOURNE CONVENTION CENTRE**

Already home to Australia's biggest exhibition space, Melbourne will soon also be home to Australia's largest combined convention and exhibition precinct.

The new 5,000-seat Melbourne Convention Centre opens next year (2009) and has recently been awarded a Six Star Green Star environmental rating, making it among the world's most environmentally-friendly convention centres. 18 events attracting 43,800 delegates with an economic impact of \$293 million have been confirmed for the new Centre.

- **ACCOMMODATION**

Three new hotels are under construction in Melbourne, including a **Travelodge**, a **Hilton** and what will be Australia's largest hotel, a 658 room **Crown Hotel**. They'll add to the Melbourne tourism region's more than 23,000 accommodation rooms. The **Rialto Hotel** is being refurbished to become a five-star 250 room Intercontinental hotel while the **Grand Hyatt** and **Hilton on the Park** are each undergoing a \$40 million makeover.

- **DOCKLANDS PRECINCT**

The rapidly evolving Docklands precinct is home to four waterside venues at Shed 14 Central Pier and can accommodate up to 2,500 people for a cocktail function. Docklands will also be home to the Southern Star Observation Wheel and Harbour Town which is expected to open in late 2008.

Currently under construction, the Wheel will feature 21 air conditioned glass enclosed capsules each capable of holding 20 people. The Wheel will rise 120 metres into the air, providing a bird's eye view of Melbourne and Port Phillip Bay.

The new Harbour Town will offer 41,000m² of shopping centre with over 200 shops including 90 outlet shops. There will also be a food and entertainment precinct offering a broad range of international cuisine.

WESTERN AUSTRALIA

- **SEASHELLS CAVES HOUSE**

Opening late in 2007, Seashells Caves House is located at Yallingup, near the Margaret River region. The beautifully restored, heritage-listed Caves House Hotel features 36 lovely brand new rooms, and a choice of two fully-equipped function rooms catering for up to 180 persons, it is ideal for a management retreat. There is also an outdoor function area which can cater for up to 120 guests.

- **YANCHEP NATIONAL PARK**

Yanchep National Park's Cabaret Cave is a sensational new gala dinner venue offering guests the chance to have a unique dining experience in a real cave. Yanchep National Park is one of the oldest conservation zones in Western Australia featuring unique fauna and flora as well as its rich Aboriginal and European Heritage making it a truly magic place to experience.

- **KULCHA**

Located in Fremantle, KULCHA is wonderfully vibrant venue and supplier of international artists offering guests the chance to have a memorable experience. KULCHA has been generating a dynamic program of music and arts projects to advance the development of Australian artists from diverse cultural backgrounds and its program is recognised internationally.

CONTACTS

Australian Convention Bureaux

Further information on the new products detailed above as well as information on each destination can be obtained from the local Australian Convention Bureaux. Contact details are provided below.

- Adelaide Convention Tourism Authority
www.acta.com.au
- Brisbane Marketing Convention Bureau
www.meetinbrisbane.com
- Cairns & Region Convention Bureau
www.cairnsconventionbureau.com
- Canberra Convention Bureau
www.canberraconvention.com.au
- Gold Coast Tourism
www.VeryGC.biz
- Melbourne Convention & Visitors Bureau
www.mcvb.com.au
- Newcastle Visitor & Convention Bureau
www.nvcb.com.au
- Northern Territory Convention Bureau
www.ntconventions.com.au
- Perth Convention Bureau
www.pcb.com.au
- Sunshine Coast Convention Bureau
www.sccb.net.au
- Sydney Convention and Visitors Bureau
www.scvb.com.au
- Tasmanian Convention Bureau
www.tasmaniaconventions.com
- Tourism Whitsundays
www.tourismwhitsundays.com.au
- Townsville Enterprise Convention Bureau
www.townsvilleonline.com.au